

Invest Your Values to Prosper

For decades, investing operated under a clear mandate: maximize returns within acceptable risk. That standard has shifted. Today, major asset managers are using trillions in client and public pension capital not only to generate profit, but to influence corporate behavior, reshape industries, and advance social and political agendas—often without the explicit consent of the individuals whose money is being deployed. What began as a fiduciary responsibility has, in many cases, evolved into a mechanism for imposing Environmental, Social, and Governance (ESG) standards and Diversity, Equity, and Inclusion (DEI) mandates on corporate America. ESG refers to investment criteria that evaluate companies beyond financial performance—such as environmental impact, social policies, and governance practices—while DEI focuses on demographic representation in hiring, promotions, and board composition, sometimes at the expense of merit-based decisions.



The result is a fundamental misalignment between ownership and control. Investors—whether individuals, retirees, or public pension beneficiaries—often have little visibility into how their capital is being used or what outcomes it is driving. This shift has bypassed traditional democratic processes, pressured companies to adopt progressive policies, and introduced new risks to the retirement security of millions of Americans. This Economic Battle Plan™ outlines how this transformation occurred, why it matters, and how investors can reclaim authority over their financial future.

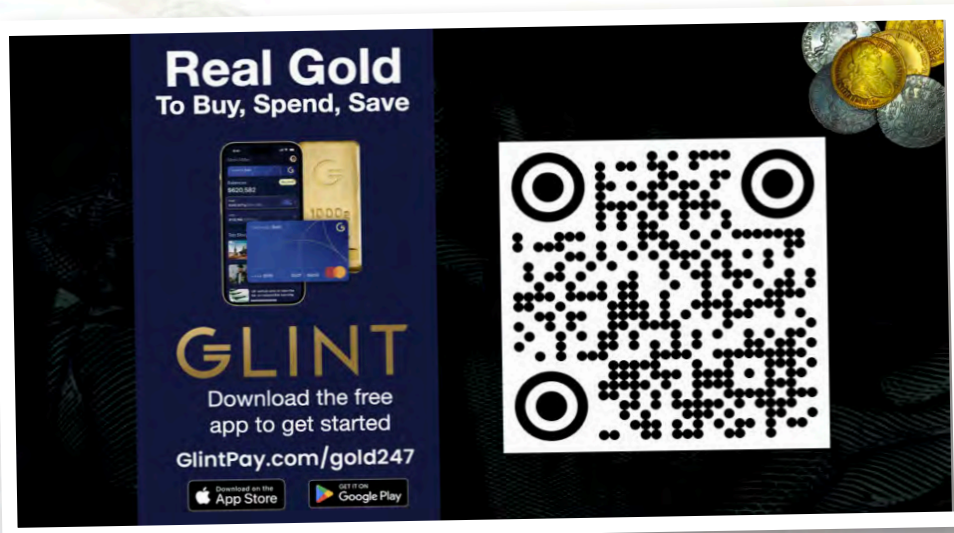
In this briefing we will discuss the following:

- » The Weaponization of Capital and Corporate America
- » Loss of Investor Control and the Politicization of Retirement Capital
- » Reclaiming Ownership: Market-Based Solutions and Value Alignment

YOUR MISSION: Understand how your investment capital is being used and take actionable steps to ensure it is aligned with both your financial goals and your core principles while pursuing stronger long-term returns.

WHY YOU SHOULD CARE

- » This issue directly impacts the performance of public pension funds and institutional investments that hold the retirement savings of teachers, firefighters, police officers, and state employees across the country.
- » Your own retirement accounts, pension funds, and local economies may be steered toward political outcomes rather than maximum returns, potentially reducing the value of your savings and weakening key industries.
- » Understanding these dynamics equips you to recognize when your money is being used against your interests and to support alternatives that prioritize fiduciary duty—the legal obligation to act in your best financial interest.
- » The structure of modern investing means your ownership rights are often exercised by others on your behalf, allowing corporate decisions to be influenced without your knowledge or consent.
- » Reclaiming control over your investments can improve performance outcomes, strengthen accountability, and ensure your capital aligns with your values.



Ep. 10-394 (OSINT) Open-Sourced Intelligence Report. This briefing includes a conversation between Kevin Freeman, Ph.D., CFA and Derek Kreifels. Derek is a friend of the Economic War Room® and an American Patriot.

Derek Kreifels is the Chief Executive Officer of Prospur Aligned, where he leads efforts to help institutional investors align their capital and proxy votes with their values. He is the co-founder and former CEO of the State Financial Officers Foundation, where he spent over a decade working alongside state treasurers and financial leaders to promote free-market principles and fiduciary responsibility.

Prior to that, he served as Assistant State Treasurer of Kansas, overseeing pension investments, bond management, and college savings programs involving billions in annual financial activity. He has been a leading national voice on the risks of politicized investing, spearheading initiatives like the “Our Money Our Values” campaign, which reached over 30 million Americans and helped drive state-level pushback against ESG policies.

Kreifels has appeared across national media, conferences, and major platforms discussing ESG, fiduciary duty, and investor rights, and has served on the board of the Kansas Public Employees Retirement System, overseeing a multi-billion-dollar pension fund.



1. The Weaponization of Capital and Corporate America

The modern investment landscape has moved far beyond its original purpose of maximizing returns. Today, large asset managers wield enormous influence over corporate America through proxy voting—the mechanism that allows shareholders to vote on company decisions, often delegated to fund managers.

What was once a routine administrative function has become a powerful lever to direct corporate behavior at scale.

After the 2008 financial crisis, hundreds of billions of dollars in capital were concentrated in the hands of a few major firms. With that scale came unprecedented influence.

Instead of using that power solely to grow businesses and improve shareholder value, many asset managers began directing proxy votes toward environmental, social, and governance (ESG) priorities and diversity, equity, and inclusion (DEI) mandates.

This shift extended into boardroom composition, executive compensation, and operational strategy—often independent of consumer demand or financial performance.

“Behaviors are going to have to change... You have to force behaviors... At BlackRock, we are forcing behaviors. If you don’t achieve these levels of impact, your compensation is going to be impacted.” –Larry Fink



This is not a subtle evolution—it is a structural change. Capital is no longer being allocated purely on merit or market signals but is increasingly used to influence outcomes that sit outside traditional financial objectives.

Companies, in turn, are not always responding to customers or shareholders directly, but to the concentrated pressure of capital providers who control access to investment.

“This was a way... to sidestep the democratic process... doing it in corporate boardrooms and pushing it from an investment standpoint.” –Derek Kreifels

The implications are far-reaching. When executive compensation is tied to DEI metrics, and boardrooms are reshaped based on quotas rather than experience, the foundational principles of merit and performance are weakened.

When entire industries or viewpoints are deprioritized—not because they fail economically, but because they fail ideologically—markets become distorted.

This dynamic helps explain why companies across the country rapidly aligned with specific social movements—not through organic demand, but through coordinated financial pressure. It also helps explain why many firms have begun relocating away from high-regulation, high-pressure environments toward states that prioritize economic fundamentals.

At its core, this is a redefinition of how power flows through the economy. Ownership has been separated from control, and capital has been transformed from a neutral resource into an instrument of influence—setting the stage for a deeper breakdown in investor control and fiduciary responsibility.



Attention: Capital has been weaponized—used not just to generate returns, but to reshape corporate America and societal outcomes, often without the consent of the investors who actually own it.

2. Loss of Investor Control and the Politicization of Retirement Capital

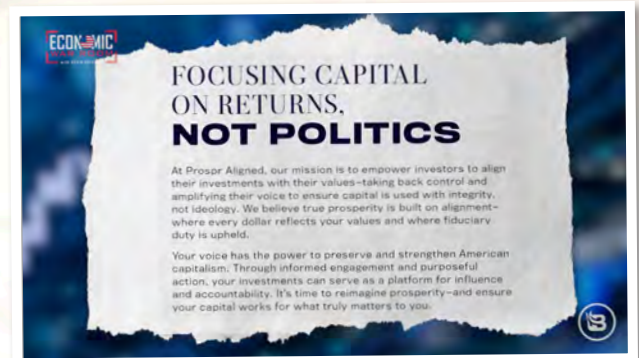
A key driver of this transformation is the widespread delegation of investor authority.

Most investors—whether individuals, institutions, or public pension systems—do not directly vote their shares. Instead, that responsibility is routinely outsourced to asset managers and proxy advisory firms, who then exercise voting power across thousands of companies on behalf of the true owners of the capital.

This system creates a fundamental disconnect between ownership and control. Investors may believe they own a portion of a company, but in practice, they often have little to no influence over how that company is governed.

What began as a convenience has evolved into a structural vulnerability—one that allows massive pools of capital to be directed without the knowledge or consent of those who actually bear the financial risk.

“And at the end of the day, these pension funds that a lot of these men and women are set on boards of, they’re fiduciaries of, they’re there to be there for the beneficiary when they go to retire there for the teachers, the firemen, the police, the state employees. And by politicizing these funds, by introducing issues like climate change or abortion rights or transgender rights, you name it, it was a wide gambit of social issues. It really took away from what could be the best returns possible for these beneficiaries.” –Derek Kreifels



This loss of control has enabled the politicization of retirement capital at an unprecedented scale.

Institutional investors, including state pension boards, have often unknowingly allowed non-financial considerations—ranging from climate activism to broader social policy objectives—to shape investment decisions.

In doing so, the core principle of fiduciary duty—the obligation to act solely in the financial best interest of beneficiaries—has been compromised.

“They were doing a lot with our public monies... Our state funds were investing to destroy one of our industries... I don’t want it invested against my values.” –Kevin Freeman, Ph.D.



The consequences are tangible. Entire sectors, such as oil and gas, have been excluded from portfolios despite their economic importance and return potential.

In energy-producing states, this has meant that public funds—built on the strength of those industries—are being used to undermine the very economic engines that sustain them.

Reduced diversification leads to diminished opportunity, and diminished opportunity leads to weaker long-term outcomes for retirees.

State officials have begun to respond through legislation, divestment strategies, and increased scrutiny. But the damage has already demonstrated how quickly retirement capital can be redirected when oversight is weak and control is surrendered.

This breakdown in investor control is not an isolated issue—it is the natural consequence of the power shift outlined in the first section. And it sets the stage for the next critical question: **how can investors reclaim that control and ensure their capital is working for them, not against them?**



Attention: When control of your investments is outsourced, your money can be used in ways that reduce returns, violate fiduciary duty, and conflict directly with your own financial interests.

3. Reclaiming Ownership: Market-Based Solutions and Value Alignment

Despite these challenges, solutions are emerging that restore investor control and realign capital with both financial and personal priorities.

These solutions operate within the free market, offering practical tools that empower investors rather than relying solely on regulation. The same systems that enabled the concentration of power can now be used to return it to its rightful owners.

One of the most effective tools is the proxy voting audit—a process that examines how votes have been cast on behalf of investors over time. This analysis reveals whether those votes align with the investor’s objectives or have been influenced by external agendas.

By identifying these gaps, investors and institutions can take concrete steps to reclaim their voting authority and reassert control over corporate governance.

“A lot of folks are not aware that when you have an asset manager managing your investments, you have a proxy vote, a vote at the shareholder meeting... You’re an owner, you have that right, it’s like owning property. And you need to exercise that right.” –Derek Kreifels

Beyond audits, proxy consulting services now provide research and recommendations that align voting decisions with investor priorities rather than defaulting to activist frameworks.

Corporate engagement strategies—such as filing shareholder proposals—allow investors to directly influence company behavior in a transparent and accountable way, restoring a voice that had been effectively outsourced.

Another key innovation is the development of custom investment indices. These indices are intentionally constructed to reward companies that support specific economic or regional priorities—such as job creation, tax revenue, and infrastructure investment—while excluding those that actively undermine them.

This creates a direct connection between capital allocation and real-world outcomes, ensuring that investments reinforce rather than contradict the investor’s interests.

“Imagine, for example... if you had an oil and gas royalty fund... and then the asset managers managing the investments voted against oil and gas every single time. That would be shocking... that’s the kind of stuff that we go in and expose.” – Derek Kreifels

These tools reestablish a foundational principle: ownership carries both rights and responsibilities. When those rights are actively exercised, they drive better governance, stronger performance, and meaningful alignment between investors and the companies they own.

What was once a passive system can become an active strategy—one that ensures capital is deployed with intention and accountability.

This is the natural resolution to the breakdown outlined in the previous sections. If capital has been weaponized and control has been outsourced, the path forward is clear: reclaim ownership, restore alignment, and reassert the original purpose of investing.



Attention: Market-based tools now exist to audit proxy votes, reclaim ownership, and align your capital with your values—ensuring your investments work for you, not against you.



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ACTION STEPS:

1. Visit [ProsprAligned](#) to explore tools like proxy voting audits, custom indices, and consulting services that help you reclaim control of your investments and align them with your values.
2. Connect with an [NSIC advisor](#) who can help you evaluate and align your investments with Liberty, Security, and Values.
3. Evaluate your current investment and retirement accounts to determine who is exercising proxy voting authority on your behalf, and do not default blindly to large asset managers or third-party services.
4. Ask your financial advisor how ESG or DEI-related policies are impacting your portfolio, including whether any sectors—such as energy—are being excluded, and what that means for your long-term returns.
5. Prioritize working with advisors, platforms, and funds that provide full transparency into how your money is being invested and how proxy votes are cast on your behalf.
6. Consider value-aligned investment strategies, including custom indices or funds that support companies driving real economic growth in your community while avoiding those advancing agendas that conflict with your interests.
7. Take an active role in your financial future by exercising your ownership rights—support shareholder proposals focused on performance, request proxy voting audits where applicable, and educate yourself and others on fiduciary duty so your capital is working for you, not against you.

ONGOING ACTION STEPS:

1. Visit [TransactionalGold.com](#) to learn more about the gold and silver alternative and what is happening in your state.
2. Get the book [Pirate Money](#) to learn about the transactional gold and silver movement sweeping America. Legislation has now passed in Florida, Texas, Arkansas, Louisiana, Missouri, and Utah! This is the answer to inflation and the looming threat of CBDC.
3. Get a copy of [According to Plan](#) to better understand these domestic attacks on our Liberty as well as the overall Marxist plan to consume America.
4. Seek opportunities to inspire other Americans to stand up for what is right.

5. Send them this Economic Battle Plan™ and ask them what they are doing to stand for America and Liberty!
 - » Elect Politicians that understand the need to preserve American Liberty.
 - » Encourage and ask your elected officials to educate themselves.
 - » Ask them how they are working to strengthen our education system and reverse the push for Marxist indoctrination. These are big issues, if your representatives are not aware and working toward solutions directly or indirectly based on their committees, hold them accountable!

✳ Your support for Transactional Gold and Silver Currency is critical! We have legislation advancing in 20+ states! Learn about progress in your state at <https://transactionalgold.com/> and click the "Active States" button in the upper right-hand corner.

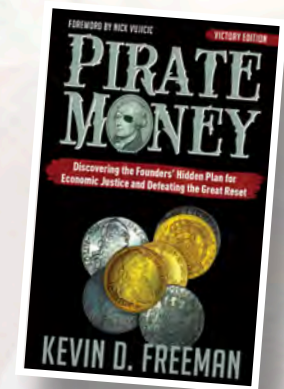
6. **Check your investments to see if they are helping fund the agendas of Globalist Elites. If you have a financial advisor insist that they give you an update and encourage them to become part of the NSIC.**

Seek out investment opportunities in patriotic innovations. Financial Advisors can learn more at www.NSIC.org. Weaponize your money, your investing, spending, and giving!



⚠ **ATTENTION: Clients already with a Financial Advisor** - Make sure your financial advisor has your values and interests at heart. Make certain they really understand what ESG investments mean for our future. Suggest that they become part of the NSIC institute and nominate them to participate in our online certification at economicwarroom.com/advisor.

7. Be certain to buy Kevin's new book, *Pirate Money: Discovering the Founders' Hidden Plan for Economic Justice and Defeating the Great Reset*. Learn more at www.PirateMoneyBook.com.





In the **Economic War Room**®, we encourage Americans to be the “little ships that make the difference.” You cannot solely rely on the government or the president to solve America’s problems. You have to make a difference. It is up to you to help take our country back and create a voice for economic liberty. [The little ships are based on Churchill’s Operation Dynamo that rescued the British Expeditionary Forces in the Miracle of Dunkirk.]

SHAREABLE QUOTES:

“Imagine, for example... if you had an oil and gas royalty fund... and then the asset managers managing the investments voted against oil and gas every single time. That would be shocking... that’s the kind of stuff that we go in and expose.”

—Derek Kreifles, CEO, Prospr Aligned

“They were doing a lot with our public monies... Our state funds were investing to destroy one of our industries... I don’t want it invested against my values.”

—Kevin Freeman, Ph.D., CFA & Host Pirate Money Radio

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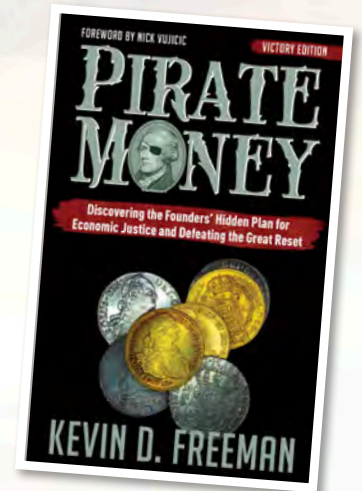
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Watch The Economic War Room episode on the [Economic War of the Heart](#)

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CLEARED FOR RELEASE 04/30/2026

[Economic Battle Plan™ points: 98]

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