

Why DEI must DIE

Under the Biden regime, initiatives such as DEI and ESG were elevated above profitability and common sense. Real people have been hurt; investors realizing lower returns, individuals who have been debanked, or employees discriminated against solely based on skin color. Diversity does add value but only if the diversity goes deeper than skin color.



This briefing delves into three key areas of focus: debanking (with its impact and solutions), the critique of Diversity, Equity, and Inclusion (DEI) initiatives in corporate America, and the vital role of advocacy organizations like Alliance Defending Freedom (ADF). By exploring these topics, the aim is to equip you with insights into the implications of these trends and practical strategies for fostering fairness, resilience, and innovation in both policy and practice. The balance between societal values, business practices, and legislative protections is more crucial than ever.

In this briefing we will discuss the following:

- » Debanking and Legislative Responses
- » Critique of DEI (Diversity, Equity, Inclusion) in Corporate America
- » Alliance Defending Freedom's Role and Mission



YOUR MISSION: To gain a comprehensive understanding of how legislative and corporate policies intersect with individual rights and corporate responsibility as well as strategies to protect those rights.

WHY YOU SHOULD CARE

- » Debanking can directly affect your ability to participate in the economic system based on your beliefs or affiliations, necessitating protective measures including legal advocacy for legislation. Exclusion from the economic system should NEVER happen in America.



- » Debanking represents an increasing threat to civil liberties and economic participation. While it reflects banks' increasingly risk-averse nature, the practice poses significant concerns for individual rights, media responsibility, and the safeguarding of personal data. Using your data for discrimination is against the law.
- » DEI Policies have a powerful impact on workplace morale and business profitability. This affects everyone: employees, investors, and consumers.
- » DEI instruction has been shown to increase prejudice and activate bigotry among participants by bringing existing stereotypes to the top of their minds or by implanting new biases they had not previously held.
- » Understanding ADF's work can inform you about how legal advocacy influences policies that might affect your freedoms, from speech to religious practices.

Ep. 9-322 (OSINT) Open-Sourced Intelligence Report. This briefing includes a conversation between Kevin Freeman and Lathan Watts. Lathan is a friend of the Economic War Room® and an American Patriot.

Lathan Watts serves as vice president of public affairs for Alliance Defending Freedom. In that role, he has overseen the development and execution of strategic communications plans for the expansion of ADF's mission into state legal advocacy efforts, collaborating closely with other ADF teams. Watts represents ADF at external events, conferences, press conferences, and in the media.

Watts also develops communications content—including messaging documents, fact sheets, opinion editorials, and research materials—that translate ADF's objectives, organizational vision, and issue advocacy into compelling stories and effective messages that inspire targeted audiences. He assists the senior vice presidents of communications, corporate engagement, and strategic initiatives in developing crisis communications processes and plans.

Prior to joining ADF, Watts spent nearly 20 years in various roles within the political, public policy, and non-profit sectors. He held campaign and official staff positions for U.S. Congressman Jeb Hensarling, U.S. Senator John Cornyn and Texas Governor Rick Perry. He also served four years as a city councilman in Lewisville, Texas. He earned his Juris Doctor from the University of Mississippi and his Bachelor of Arts in History from Harding University.



1. Debanking and Legislative Responses

Debanking highlights the growing concern of financial exclusion based on ideological beliefs.

ADF's support for Tennessee's legislative action marked the first state-level safeguard against such practices, spurred by instances like the closure of accounts for faith-based organizations.

“No one deserves to have their access to the economy taken away from them just based on what they believe.” –Lathan Watts

Debanking marginalizes groups or individuals, limiting their economic participation. The significance of this policy lies in its potential to prevent financial discrimination nationwide and restore trust in financial institutions.



Tennessee’s proactive stance could serve as a template for other states.

⚠ Attention: Debanking challenges individual freedoms and underscores the importance of legal protections to maintain fair access to financial systems.

2. Critique of DEI in Corporate America

DEI programs aim to foster inclusivity but often overlook the value of diversity in viewpoints.

Critics argue that focusing solely on superficial attributes may undermine workplace unity and merit-based success.

Instead, fostering creative conflict and encouraging diverse perspectives often leads to innovative solutions.

“True diversity that is beneficial, is diversity of viewpoint.” –Lathan Watts

“It would also be good for the newsroom. It would also be good for higher education... having diverse viewpoints means you’re able to stop and look at things. But that is the exact opposite of progressivism as it’s being forced upon us.” –Kevin Freeman



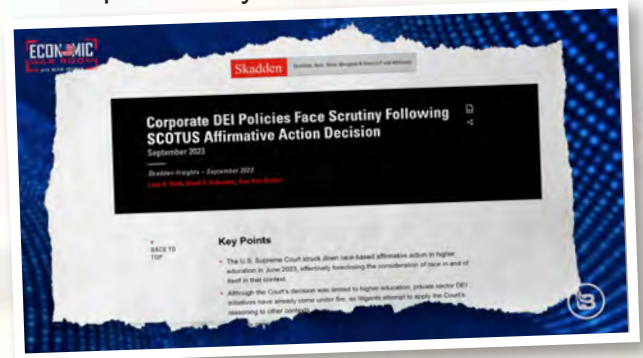
For instance, companies implementing superficial DEI measures have faced consumer and investor backlash, as seen with Budweiser and Target.

The emphasis on DEI can lead to perceived or real reverse discrimination, affecting workplace morale and potentially leading to legal challenges. The lesson: prioritizing merit and meaningful inclusivity strengthens both reputation and profitability.

“ And the Supreme Court basically said... discrimination is discrimination... that’s wrong. And we don’t do that.” –Lathan Watts



Attention: Misguided DEI initiatives can alienate stakeholders, while thoughtful inclusion policies enhance organizational effectiveness.



3. Alliance Defending Freedom’s Role and Mission

ADF focuses on protecting fundamental freedoms through legal advocacy, public policy, and public education, with a particular emphasis on free speech, religious liberty, life issues, and family values.

ADF is at the forefront of protecting viewpoint diversity in corporate and public sectors. By addressing issues like DEI policy impacts and debanking, ADF bridges legal, societal, and economic concerns to uphold fundamental rights.

“We want to help companies value diversity that is more than skin deep.” –Lathan Watts

ADF’s work extends into influencing policy at both state and federal levels, aiming to counteract overreaching regulations and advocate for a society where diverse viewpoints can coexist without discrimination.

ADF's initiatives, such as the Viewpoint Diversity Index, provide actionable frameworks for organizations seeking to align with sustainable and inclusive practices without succumbing to superficial pressures.

One example of their work in this area found that Bank of America partners with left-wing groups like the Human Rights Campaign and the Center for American Progress when it comes to its gift-matching program but leaves out faith-based groups.

The ADF is committed to holding corporate America accountable for unjust missteps like this.



Attention: Advocacy organizations like ADF offer critical guidance for navigating legal and cultural shifts in business and policy.





Start Weaponizing Your Money Today with Patriot Mobile. They make weaponizing your spending easy!

- » Patriot Mobile is for Economic War Room® Patriots! Patriot Mobile is the ONLY Conservative wireless provider.
- » They use a portion of the profits they make to fund causes that align with freedom and liberty and not the progressive leftist agenda! Other carriers support left-wing causes you would never support.
- » Patriot Mobile uses the SAME cell towers that all the other carriers use, so your service quality will be the same.
- » They have a variety of packages, so one will fit your budget and you will be supporting Liberty, Security, and Values.
- » GO to PatriotMobile.com/ewr | Use Promo Code EWR to get ONE MONTH FREE!

Disclaimer: EWR-Media Holdings, LLC maintains an affiliate relationship with Patriot Mobile and receives a portion of fees paid by customer using the discount code EWR.



ACTION STEPS:

1. Check out [Alliance Defending Freedom](#) to learn more about Lathan Watts and the mission to protect religious freedom, free speech, marriage and family, parental rights, and the sanctity of life.
2. Visit [TransactionalGold.com](#) and advocate for Pirate Money legislation in your state. Having some funds in transactional gold is not only a hedge against inflation, but also can protect your ability to have liquid funds available that is not held in a traditional bank.
3. **Engage with Advocacy Groups:** Partner with other organizations like ADF to align practices with sustainable, rights-focused principles.
4. **Assess Financial Policies:** Ensure your organization supports fair and equitable access and safeguards against ideological biases.
5. **Check your bank's Viewpoint Diversity Score Business Index:** This is a benchmark for measuring corporate respect for free speech and freedom of religion.
6. **For those at risk of debanking, consider taking protective steps.** Diversifying accounts and services among multiple banking partners and maintaining positive, long-standing relationships are advised.
7. **Consider using alternative, crypto-based services:** These work best alongside traditional banking services rather than replacing them entirely.
8. **Reevaluate DEI Initiatives:** Shift focus toward viewpoint diversity and merit-based advancement. You should advocate for this in your businesses, schools, churches, or any other organization in which you hold influence.

ONGOING ACTION STEPS:

1. Read Kevin's new book [Pirate Money](#) to learn about a solution to protect Americans from inflation and the looming threat of CBDC.
2. Get a copy of [According to Plan](#) to better understand these domestic attacks on our Liberty as well as the overall Marxist plan to consume America.
3. Seek opportunities to inspire other Americans to stand up for what is right.
4. Send them this Economic Battle Plan™ and ask them what they are doing to stand for America and Liberty!

- » Elect Politicians that understand the need to preserve American Liberty.
 - » Encourage and ask your elected officials to educate themselves.
 - » Ask them how they are working to strengthen our education system and reverse the push for Marxist indoctrination. These are big issues, if your representatives are not aware and working toward solutions directly or indirectly based on their committees, hold them accountable!
- 5. Watch out for programmable money. The Dollar is being attacked and the WEF is working toward The Great Reset. We want to see the dollar stay strong by acting on the items above. We also believe it is good for Americans to diversify and have other options to pay with transactional gold. Prepare your money for the economic war.**

Your support for Transactional Gold and Silver Currency is critical! We have legislation advancing in 20+ states! Learn about progress in your state at <https://transactionalgold.com/> and click the “Active States” button in the upper right-hand corner.

- 6. Check your investments to see if they are helping fund the agendas of Globalist Elites. If you have a financial advisor insist that they give you an update and encourage them to become part of the NSIC.**

Seek out investment opportunities in patriotic innovations. Financial Advisors can learn more at www.NSIC.org. Weaponize your money, your investing, spending, and giving!



ATTENTION: Clients already with a Financial Advisor -

Make sure your financial advisor has your values and interests at heart. Make certain they really understand what ESG investments mean for our future. Suggest that they become part of the NSIC institute and nominate them to participate in our online certification at <https://www.economicwarroom.com/advisor>.

- 7. Be certain to buy Kevin’s new book, *Pirate Money: Discovering the Founders’ Hidden Plan for Economic Justice and Defeating the Great Reset*. Learn more at www.PirateMoneyBook.com.**





In the **Economic War Room**®, we encourage Americans to be the “little ships that make the difference.” You cannot solely rely on the government or the president to solve America’s problems. You have to make a difference. It is up to you to help take our country back and create a voice for economic liberty. [The little ships are based on Churchill’s Operation Dynamo that rescued the British Expeditionary Forces in the Miracle of Dunkirk.]

SHAREABLE QUOTES:

“We recently just sent a letter to the Fortune 1000 companies from ADF, explaining how DEI is a bust, but offering to help with our viewpoint diversity score where we score companies on how they treat a diversity of opinion or viewpoint within their company, within their customers, within their clientele...we can help these companies value diversity that is more than skin deep.”

–Lathan Watts, VP of Public Affairs, ADF

“DEI... Well, it’s not good for consumers; it doesn’t benefit consumers. It doesn’t make the product any better. It’s not good for investors because it doesn’t add anything to the bottom line and profits. In fact, it costs money...It creates more racial strife, not less.”

–Kevin Freeman, CFA; Host, Pirate Money Radio

“Americans should never have to worry that their personal financial decisions will be weaponized against them. This practice has become all too common, and banks must urgently course correct to uphold their fiduciary duty and safeguard the constitutional freedoms of Americans.”

– Allison Ball, Kentucky State Auditor

Disclaimer: Timothy Plan is a paid sponsor of EWR-Media Holdings, LLC and its affiliates.

*DISCLAIMER: The Economic War Room® and its affiliates do not provide investment, legal, or tax advice. In cases where guests or others may discuss investment ideas or political opinions, these should not be viewed or construed as advice. The sole purpose is education and information. And, viewers should realize that in any case past performance is not indicative of future results. Neither Kevin Freeman, his guests or EWR-Media Holdings, LLC suggests, offers, or guarantees any specific outcome or profit. You should be aware of the real risk of loss in following any strategy or investment even if discussed on the show or any show-affiliated materials or websites. This material does not take into account your particular investment objectives, financial situation or needs and is not intended as recommendations appropriate for you. You must make independent decisions regarding information, investments, or strategies mentioned on this website or on the show. Before acting on information on economicwarroom.com website or on the show, or any related materials, you should consider whether it is suitable for your particular circumstances and strongly consider seeking advice from your own legal, tax, financial or investment advisor.

**The EWR Collection Deck – From Kevin Freeman
(List of resources and external links for more information)**

Quick Access Links:

[About Lathan Watts](#)

[De-Banking and Legislative Responses](#)

[Critique of DEI \(Diversity, Equity, Inclusion\) in Corporate America](#)

[Alliance Defending Freedom's Role and Mission](#)

[Action Steps](#)

[About LSV and the NSIC](#)

[] - **Must Read/Watch/Listen**

Where to Access Economic War Room

On **BlazeTV** <https://get.blazetv.com/economic-war-room/>

On **Patriot.TV** <https://patriot.tv/shows/tv>

PatriotAcademy TV <https://www.patriotacademy.tv/>

Website <https://www.economicwarroom.com/>

PODCAST <https://www.economicwarroom.com/podcasts>

Pirate Money Radio on American Family Radio <https://PirateMoneyRadio.com>

TUVU (download the app on the iTunes or Andriod Store) **follow us @EconomicWarRoom**

Facebook page <https://www.facebook.com/economicwarroom/>

Twitter page <https://twitter.com/economicwarroom>

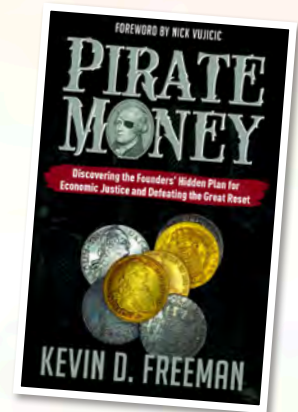
YouTube page <https://www.youtube.com/economicwarroomwithkevinfreeman>

Rumble page <https://rumble.com/c/c-408647>

Link to all Economic Battle Plans™ <https://www.economicwarroom.com/battleplans>

Pirate Money <https://piratemoneybook.com>

According To Plan Book <https://accordingtoplanbook.com/ewr>





Episodes and Economic Battle Plans™ from all Prior Shows can be found here:

<https://www.economicwarroom.com/episodes> and <https://www.economicwarroom.com/battleplans>.

Check out these in particular with application to this topic:

- 11/21/2024, EP320, **Is DEI Killing the American Dream for Black Americans?**, Donna Jackson [Download Economic Battle Plan™](#)
- 11/07/2024, EP318, **How Will the New Trump Administration Impact You?**, Lt. Col. Allen West, Michele Bachmann, Mike Carter [Download Economic Battle Plan™](#)
- 10/17/2024, EP315, **Election 2024: Your Values Are at Stake**, [Download Economic Battle Plan™](#)
- 10/10/2024, EP314, **Election 2024: Your Security Is at Stake**, [Download Economic Battle Plan™](#)
- 10/03/2024, EP313, **Election 2024: Your Liberty is at Stake**, [Download Economic Battle Plan™](#)
- 09/26/2024, EP312, **Liberty, Wokeism, and America's Future**, Charlie Kirk [Download Economic Battle Plan™](#)
- 08/01/2024, EP304, **10 Ways You're Being Made Poorer**, [Download Economic Battle Plan™](#)
- 06/27/2024, EP299, **Faith, Freedom, and the Fight Against Wokeness**, Ryan Helfenbein [Download Economic Battle Plan™](#)
- 06/13/2024, EP297, **Silence Equals Consent**, William J. Federer [Download Economic Battle Plan™](#)
- 06/06/2024, EP296, **Unmasking Pirate Money: Rediscovering America's Financial Freedom**, Mike Carter [Download Economic Battle Plan™](#)
- 05/30/2024, EP295, **The Emerging Threat of Debanking: Protecting Financial Liberty**, Lathan Watts [Download Economic Battle Plan™](#)
- 04/18/2024, EP289, **The Fate of Empires**, [Download Economic Battle Plan™](#)
- 04/04/2024, EP287, **Building the Republic**, Tim Barton [Download Economic Battle Plan™](#)
- 02/22/2024, EP281, **Silent in the Face of Evil**, Simone Alex, Rachel Tash [Download Economic Battle Plan™](#)
- 02/15/2024, EP280, **Another Way to Pay! Gold Can Be in Everyone's Wallet**, Jason Cozens [Download Economic Battle Plan™](#)
- 02/08/2024, EP279, **Are We Doomed to Repeat the Past?**, Eric Metaxas [Download Economic Battle Plan™](#)
- 01/25/2024, EP277, **Revolutionary Way to Buy, Sell, and Transact Using Gold**, Jason Cozens [Download Economic Battle Plan™](#)
- 01/18/2024, EP276, **Eisenhower's Warning: The Economic War of the Heart**, [Download Economic Battle Plan™](#)
- 01/04/2024, EP274, **Misusing Other People's Assets for Woke Personal Policies**, Scott Shepard [Download Economic Battle Plan™](#)
- 11/16/2023, EP267, **DEI Is Destroying the American Economy**, Andrew Crapuchettes [Download Economic Battle Plan™](#)
- 09/14/2023, EP258, **Dark Future: Uncovering the Great Reset's Terrifying Next Phase**, Justin Haskins [Download Economic Battle Plan™](#)
- 09/07/2023, EP257, **How Do You Awaken America's Churches to Join the Battle for Liberty?**, Paul Blair [Download Economic Battle Plan™](#)
- 08/24/2023, EP255, **Controlling the Narrative Means Silencing Any Opposition**, Matt & Joy Thayer [Download Economic Battle Plan™](#)
- 08/17/2023, EP254, **Pirate Money: The Founders' Fiat Money Escape Clause**, [Download Economic Battle Plan™](#)
- 08/10/2023, EP253, **Economic Justice: The Founders' Hidden Plan**, [Download Economic Battle Plan™](#)
- 08/03/2023, EP252, **Pirates Knew What Real Money Was, So Did the Founders, and Now You Will Too**, [Download Economic Battle Plan™](#)



ECONOMIC BATTLE PLAN™

DEI MUST DIE **9.322**

CLEARED FOR RELEASE 12/05/2024
[Economic Battle Plan™ points:97]

- 07/20/23, EP250, Teaching American Values, Rick Green, [Download Economic Battle Plan™](#)
- 06/22/23, EP246, **The Woke Incentive**, Scott Shepard, [Download Economic Battle Plan™](#)
- 06/01/23, EP243, The New Global Monarchy, Justin Danhof, [Download Economic Battle Plan™](#)
- 05/25/23, EP242, Warning from a formerly Woke Professor, Dr. Michael Rectenwald, [Download Economic Battle Plan™](#)
- 03/23/23, EP233, **Exposing Woke Companies**, Paul Fitzpatrick, [Download Economic Battle Plan™](#)
- 03/09/23, EP231, Woke vs Awake, Thomas Klingenstein, [Download Economic Battle Plan™](#)
- 02/02/23, EP226, The Death of Wall Street, Dr. Ted Malloch, [Download Economic Battle Plan™](#)
- 01/12/23, EP223, Defeating the Borg, [Download Economic Battle Plan™](#)
- 01/05/23, EP222, Are We in the Early 1930s Again?, Eric Metaxas, [Download Economic Battle Plan™](#)
- 12/15/22, EP219, Fast Eddie's Secret to Preserving America, [Download Economic Battle Plan™](#)
- 11/24/22, **EP216, The Economic War We MUST Win**, [Download Economic Battle Plan™](#)
- 11/17/22, EP215, Holding Elected Officials Fiscally Accountable, Derek Kreifels, [Download Economic Battle Plan™](#)
- 10/13/22, EP210, Non-Woke Investing, Hal Lambert, [Download Economic Battle Plan™](#)
- 10/06/22, EP209, Biden's New Trail of Tears, [Download Economic Battle Plan™](#)
- 09/22/22, EP207, Pushing Back Against Woke Wall Street, Tom Dans, [Download Economic Battle Plan™](#)
- 09/08/22, EP205, Real American History, Tim Barton, [Download Economic Battle Plan™](#)
- 08/18/22, EP202, In a Woke World Profits are Evil, Katherine Novikov, [Download Economic Battle Plan™](#)
- 08/11/22, EP201, According to Plan, [Download Economic Battle Plan™](#)
- 08/04/22, EP200, **Dr. Ben Carson - Created Equal**, [Download Economic Battle Plan™](#)
- 12/02/21, EP167, What the **G** in ESG Really Means: Gender Gimmicks, Ken Blackwell, [Download Economic Battle Plan™](#)
- 11/23/21, EP166, What the **S** in ESG Really Means: Social Justice/CRT, Lathan Watts, [Download Economic Battle Plan™](#)
- 11/18/21, EP165, What the **E** in ESG Really Means: Green Fraud, Marc Morano, [Download Economic Battle Plan™](#)
- 11/11/21, EP164, Woke Investing Will Ultimately Fail!, Charles Mizrahi, [Download Economic Battle Plan™](#)
- 08/05/21, EP150, **SPECIAL: Six Steps to Save America**, Dr. Ben Carson, [Download Economic Battle Plan™](#)
- 06/10/21, EP142, Power of Opportunity Zones, Dr. Ben Carson, [Download Economic Battle Plan™](#)
- 03/11/21, EP129, Woke Capital, Stephen Soukup, [Download Economic Battle Plan™](#)
- 10/08/20, EP108, Investor Values Poll, John McLaughlin, [Download Economic Battle Plan™](#)
- 08/27/20, EP102, The Proxy Voting Weapon, Justin Danhof, [Download Economic Battle Plan™](#)
- 08/20/20, EP101, End of Shareholder Capitalism, [Download Economic Battle Plan™](#)
- 08/06/20, EP99, Follow the Money - BLM, [Download Economic Battle Plan™](#)
- 07/30/20, EP98, **Racial Socialism**, E.W. Jackson, [Download Economic Battle Plan™](#)
- 03/26/20, EP80 The \$40 Trillion Monster - ESG, [Download Economic Battle Plan™](#)
- SPECIAL EDITION, EP08 America's Dunkirk Moment, [Download Economic Battle Plan™](#)



About Lathan Watts

About Lathan <https://adfllegal.org/profile/lathan-watts>

Lathan Watts on Twitter <https://x.com/lathanwatts>

'De-Banking' Is No Joke – Lathan Watts <https://www.nationalreview.com/2024/03/de-banking-is-no-joke/>

ADF's clients have faced laws that threatened their constitutional rights – Lathan Watts
<https://adfllegal.org/article/are-adfs-cases-made>

We Are in a New Era of Pro-Abortion Extremism, at Home and Abroad
<https://www.nationalreview.com/2024/09/we-are-in-a-new-era-of-pro-abortion-extremism-at-home-and-abroad/>

Government Shouldn't Enlist Private Companies to Do Its Dirty Work
<https://www.nationalreview.com/2024/07/government-shouldnt-enlist-private-companies-to-do-its-dirty-work/>

Debanking and Legislative Responses

Debanking is a real word <https://dictionary.cambridge.org/us/dictionary/english/debanking>

USAA Scorns Its Trump-Voting Members By Debanking The Lawyer Who Defended Him
<https://thefederalist.com/2024/04/25/usaa-scorns-its-trump-voting-members-by-debanking-the-lawyer-who-defended-him/>

Christian legal firm celebrates win as Chase scales back 'de-banking' policy
<https://www.foxnews.com/politics/christian-legal-firm-celebrates-win-chase-scales-back-debanking-policy>

The Dangers of Debanking <https://treasury.ms.gov/2024/04/05/the-dangers-of-debanking/>

State financial officers put Bank of America on notice for allegedly 'de-banking' conservatives
<https://www.foxnews.com/politics/state-financial-officers-put-bank-of-america-on-notice-for-allegedly-de-banking-conservatives>

De-banking: Cancel Culture's Newest Threat <https://adfllegal.org/article/de-banking-cancel-cultures-newest-threat>

Attorney General Knudsen Demands Answers From Wells Fargo For Debanking Practices
<https://dojmt.gov/attorney-general-knudsen-demands-answers-from-wells-fargo-for-debanking-practices/>

The Dangers of Debanking <https://treasury.ms.gov/2024/04/05/the-dangers-of-debanking/>

How to resolve the debanking debate <https://www.ft.com/content/e7c28b89-4088-4199-9800-6886c5048074>

State financial officers put Bank of America on notice for allegedly 'de-banking' conservatives
<https://www.foxnews.com/politics/state-financial-officers-put-bank-of-america-on-notice-for-allegedly-de-banking-conservatives>

'De-Banking' Is No Joke <https://www.nationalreview.com/2024/03/de-banking-is-no-joke/>

Labrador Letter – Wells Fargo And Debanking <https://www.ag.idaho.gov/newsroom/wells-fargo-and-debanking/>

Attorney General Knudsen Demands Action From Bank Of America To Correct Debanking Practices
<https://dojmt.gov/attorney-general-knudsen-demands-action-from-bank-of-america-to-correct-debanking-practices/>

Debanking Treats Law-Abiding Citizens Like Criminals, But States Can Set Them Free
<https://thefga.org/blog/debanking-treats-law-abiding-citizens-like-criminals-but-states-can-set-them-free/>

15 AGs put BofA on notice for 'de-banking' conservative
<https://www.bankingdive.com/news/15-attorneys-general-put-bofa-notice-debanking-conservatives-christians/713618/>

UK banks under fire for debanking hundreds of defence firm
<https://www.euronews.com/business/2024/05/09/uk-banks-under-fire-for-debanking-hundreds-of-defence-firms>

States Must End Political and Religious Debanking
<https://thefga.org/research/states-must-end-political-religious-debanking/>

The debanking scandal is a national disgrace
<https://www.telegraph.co.uk/business/2024/05/08/the-debanking-scandal-is-a-national-disgrace/>

Press Conference: De-banking is a Threat to Freedom https://youtu.be/MvqP_O7iRnU

I just debanked my bank ... before they debanked me <https://thefinanser.com/2024/04/i-just-debanked-my-bank>

the closure of Nigel Farage's bank accounts with Coutts has thrown the spotlight on an issue that has affected others for years.
<https://www.bindmans.com/news-insights/blogs/debanking-an-explanation/>

The looming battle over 'debanking'
<https://www.politico.com/newsletters/morning-money/2024/07/03/the-looming-battle-over-debanking-00166402>

State financial officers put Bank of America on notice for allegedly 'de-banking' conservatives
<https://www.foxnews.com/politics/state-financial-officers-put-bank-of-america-on-notice-for-allegedly-de-banking-conservatives>

How do you solve a problem like debanking?
<https://www.globallegalinsights.com/news/how-do-you-solve-a-problem-like-debanking/>

Critique of DEI (Diversity, Equity, Inclusion) in Corporate America

DEI Is a Corporate Bust <https://www.nationalreview.com/2024/11/dei-is-a-corporate-bust/>

What DEI research concludes about diversity training: it is divisive, counter-productive, and unnecessary
<https://aristotlefoundation.org/reality-check/what-dei-research-concludes-about-diversity-training-it-is-divisive-counter-productive-and-unnecessary/>

Here's Why I Think DEI Is Dead <https://www.inc.com/howard-tullman/heres-why-i-think-dei-is-dead.html>

DEI is Officially Dead. Here's What Your Organization Should Pivot to Now
<https://medium.com/afrosapiophile/dei-is-officially-dead-heres-what-your-organization-should-pivot-to-now-ffc40501f6e8>

Corporate DEI Policies Face Scrutiny Following SCOTUS Affirmative Action Decision
<https://www.skadden.com/insights/publications/2023/09/quarterly-insights/corporate-dei-polices-face-scrutiny>

The Supreme Court Just Complicated Employer DEI Programs
<https://news.bloomberglaw.com/us-law-week/the-supreme-court-just-complicated-employer-dei-programs>

Report: HHS Spends \$39 Million a Year on DEI Programs
<https://washingtonstand.com/news/report-hhs-spends-39-million-a-year-on-dei-programs>

Robby Starbuck declared war on DEI. Trump's win could add momentum.
<https://www.washingtonpost.com/business/2024/11/15/robby-starbuck-corporate-dei/>

Walmart Abandons DEI <https://x.com/robbystarbuck/status/1861183474667004141>

CNBC: How corporate America may be 'quiet quitting' DEI
<https://www.cNBC.com/video/2024/11/22/how-corporate-america-may-be-quiet-quitting-dei.html>

Dozens Of Financial Advisors Warn Corporate America That DEI Initiatives Are A "Liability"
<https://fandompulse.substack.com/p/dozens-of-financial-advisors-warn>

Inspire mobilizes investors to urge Fortune 1000 companies to avoid dangerous DEI policies
<https://www.inspireinvesting.com/post/inspire-mobilizes-investors-to-urge-fortune-1000-companies-to-avoid-dangerous-dei-policies>

Shareholders Pose Growing Risks to Companies' DEI Initiatives
<https://corpgov.law.harvard.edu/2023/11/16/shareholders-pose-growing-risks-to-companies-dei-initiatives/>

State lawmakers, companies prepare to push back against DEI, 'woke' initiatives: experts
<https://www.foxnews.com/politics/state-lawmakers-companies-prepare-push-back-against-dei-woke-initiatives>

Members of Congress call on companies to retain DEI programs as court cases grind on
<https://apnews.com/article/diversity-equity-inclusion-dei-congress-eeoc-supreme-court-8cbef03d44b8f65079e5d-687c9045a4b>

Opinion Those beloved progressive initials, DEI and ESG, have lost their gleam
<https://www.washingtonpost.com/opinions/2024/09/20/progressives-dei-esg-policies-retreat/>

Backlash against DEI spreads to more states
<https://stateline.org/2024/06/14/backlash-against-dei-spreads-to-more-states/>



Alliance Defending Freedom's Role and Mission

About ADF <https://adflegal.org/about>

Support Alliance Defending Freedom https://adflegal.org/donate/?reference_code=11030832

How ADF Helped Overturn Roe v. Wade
<https://adflegal.org/article/what-you-may-not-know-how-adf-helped-overturn-roe-v-wade>

ADF Joins 16 States to Defend Privacy and Safety for Women and Girls
<https://adflegal.org/article/adf-joins-16-states-defend-privacy-and-safety-women-and-girls>

Looking Back: New Mexico Photographer Told Violating Her Conscience Is 'The Price of Citizenship'
<https://adflegal.org/article/looking-back-new-mexico-photographer-told-violating-her-conscience-price-citizenship>

High School Shuts Down Pro-life Club for Being Too 'Political'
<https://adflegal.org/article/high-school-shuts-down-pro-life-club-being-too-political>

Christian legal firm (ADF) celebrates win as Chase scales back 'de-banking' policy
<https://www.foxnews.com/politics/christian-legal-firm-celebrates-win-chase-scales-back-debanking-policy>

The Next Targets for the Group That Overturned Roe
<https://www.newyorker.com/magazine/2023/10/09/alliance-defending-freedoms-legal-crusade>

ADF in the News https://www.youtube.com/playlist?list=PLrfBG_mY_WCkQAHLQ91pXfRaWAZnnZTsh

ADF's Viewpoint Diversity Score
<https://adfmedia.org/case/viewpoint-diversity-score>
<https://www.viewpointdiversityscore.org>

Action Steps

Check out [Alliance Defending Freedom](#) to learn more about Lathan Watts and the mission to protect religious freedom, free speech, marriage and family, parental rights, and the sanctity of life. Check out the [Viewpoint Diversity Score](#).

Make sure your financial advisor is trained by NSIC www.NSIC.org

Subscribe to BLAZETV (Use the code ECON) <https://blazetv.com/econ>

Watch The Economic War Room episode on the [Economic War of the Heart](#)

If you're conservative, you need to be careful where you put your money
<https://www.wnd.com/2022/07/conservative-need-careful-put-money/>

Check your relationship with your current service providers <https://1792exchange.com/spotlightreports/>

About LSV Investing and the NSIC

NSIC website <https://www.nsic.org/>

Akov Freedom Scholarship for National Security Investment Consultant Institute (NSIC) Advisor Training Program
<https://diamondmindfoundation.org/scholarship/scholarship>

Pentagon 'Matchmakers' Aim to Keep US Tech Firms from Taking Chinese Money
<https://www.defenseone.com/technology/2019/05/pentagon-matchmakers-aim-keep-tech-firms-taking-chinese-money/156944/>

Pentagon seeking patriotic investors to fund American small drones
<https://www.cnn.com/2019/08/26/politics/pentagon-american-drones-investors/index.html>

Put America's National Security First, Not Investments in China's Threat to It
<https://www.centerforsecuritypolicy.org/2019/08/27/put-americas-national-security-first-not-investments-in-chinas-threat-to-it/>

To counter China, Pentagon wants to create patriotic investors
<https://www.defensenews.com/pentagon/2019/05/10/to-counter-china-pentagon-wants-to-create-patriotic-investors/>

Pentagon Wary of Adversaries Buying Defense Firms Amid Economic Crisis
<https://breakingdefense.com/2020/04/pentagon-wary-of-adversaries-buying-defense-firms-amid-economic-crisis/>

Ellen Lord Warns of Economic Warfare During Pandemic
<https://www.afcea.org/content/ellen-lord-warns-economic-warfare-during-pandemic>

The Doolittle Institute: An Air Force Research Laboratory Innovation Institute <https://doolittleinstitute.org/>

American businesses have the power to change China's behavior. Time to step up.
<https://www.washingtonpost.com/opinions/2020/07/03/american-businesses-have-power-change-chinas-behavior-time-step-up/#comments-wrapper>

Why ESG Is a Train Wreck and the LSV Investment Solution
https://www.realclearenergy.org/video/2021/09/08/why_esg_is_a_train_wreck_waiting_to_happen_and_the_lsv_investment_solution_793521.html

The Need for Patriotic Investors <https://globeconomicwarfare.com/2019/05/the-need-for-patriotic-investors/>

Invest in Liberty, Security, and Values, Not ESG: Freeman
https://www.ntd.com/invest-in-liberty-security-and-values-not-esg-freeman_823857.html

Note: The Economic Battle Plan™ contains hyperlinks to other Internet sites not under the editorial control of EWR-Media Holdings, LLC. These hyperlinks are not express or implied endorsements or approvals by EWR-Media Holdings, LLC, of any products, services or information available from these 3rd party sites. Links to these 3rd party sites are open source links that may require subscription or registration.