

**Background Briefing:** How do you align your investments with your values? Should you even care? It's something the left does all the time through social justice causes and socially responsible investing. Art Ally, a pioneer in the Biblically Responsible investing industry, joins Kevin Freeman in the Economic War Room to discuss the Christmas miracle that happened 20 years ago as he and his wife Ali launched Timothy Plan. Today, it is \$1 billion+ fund focused on pro-family, pro-Christian, and pro-life investments.



**"Once you invest in a company, you become a part owner of that company. And as a part owner, you're responsible for whatever that company does." –Art Ally**

**Your Mission: To consider how you are investing your money, and if it is time to rebalance your portfolio to align with what you believe.**

**"Have you ever had a vision that you believed to be from God only to encounter serious trials that made things look impossible? That was certainly true for Art and Bonnie Ally, the founders of Timothy Plan. Their vision has revolutionized investing for people of faith. It took lots of patience and hard work. Today, The Timothy Plan invests over \$1 billion as the pioneer of a new multi-billion-dollar industry known as Biblically Responsible investing."**

**–Kevin Freeman**

Ep. 2.67 (OSINT) Open Sourced Intelligence Briefing with highlights, quotes, and summaries of conversations in the *Economic War Room* with Kevin Freeman and Art Ally, founder of The Timothy Plan.

**“We view economics as a battlespace. We’re fighting a war for the future of America and really for the world. And we’ve seen free markets expand prosperity around the world and lift people out of poverty. And yet, they’re under attack.” –Kevin Freeman**

- 1. Protecting your values with your investments** - How you can leverage your money to help people stay on the right path, not destroy families or lead children on the wrong path. We do not want to fund an enemy or something against our values.

“I had a lot of Christian clients and I was helping them invest their money and achieve their financial goals. And when it hit me that part of achieving their financial goals of solid Christians had them owning companies that were involved in things like abortion and pornography and all the rest. I had to make a change, we created Timothy Plan.” –Art Ally

**Timothy Plan is a group of pro-family, pro-life mutual funds and exchange-traded funds.**

**According to Pew Research – Of the \$16 trillion dollars in mutual funds, about 68% is held by Christians.**

I Corinthians 6:17, the Lord says, “Come out from among them and be separate, says the Lord. Oh, do not touch what is unclean.” To Art Ally, this also means Get Your Money Out!

**Timothy Plan wanted to give Christians a solution as well as a voice regarding how their money is invested.**



“What Timothy Plan is really talking about is aligning your investments with the values, and the things that you believe in. So what sets us apart is not that we don’t invest in passively unrighteous companies. We refuse to own companies that are pursuing an active unholy agenda.” –Art Ally

**“They say you cannot avoid investing in some of the largest, most profitable companies in the industry and expect to get good investment returns. My response then was my response today. If you’re a Bible-believing Christian, obedience trumps performance every single time.”** –Art Ally

## 2. The history of Timothy Plan’s founding and where they are today:

“Well, we’ve had miracle after miracle, they hounded me for years to put this all down in a book. I don’t like to write, so I kept putting them off.... I’m a Certified Financial Planner. I’m a former CPA. I knew how to do pro-formas. So I did the pro forma. I knew if we’re going to do this, you have to count your costs before you build the barn. How much do I have to raise? Because it’s a very expensive operation to do this.



I did a great pro forma and it told me I had to raise one million dollars. So, I actually wrote the prospectus, the offering document and made a list of my friends, about 50 of them. Solid Christians who could easily write a check for \$50,000 to become a partner and not even miss it. You know how many invested? Three.

That's my first lesson, and that's when I knew God won on this thing. I only thought I knew. And over the next six months, he led me to people I had no way of knowing. And we did accumulate the first million dollars and launched the fund. And that was the beginning. That was in April of 1994. But it wasn't easy. "

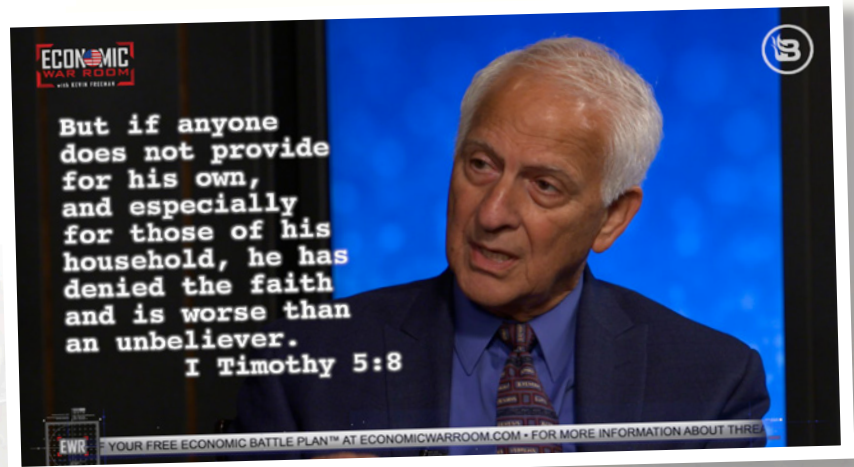
- » There was a whole industry prior to Timothy focused on social screening around social justice.
- » They screen for things like the environment in South Africa and also multiple liberal concepts.

**The Problem:**

- » Nobody addressed the biblical issues like abortion, pornography, or non-traditional married lifestyles.

**Timothy Plan created diverse solutions around values-based funds:**

- » We created an association of Christian advisors, that includes about 600 advisors.
- » Timothy Plan built 13 mutual funds including large-cap and high-dividend stock funds.
- » They have a large-cap, mid-cap, and a small-cap funds. They have value funds and growth funds.
- » Other funds include a fixed-income fund, a high-yield-bond fund, and they are in the international space.
- » Emerging market funds have been created to invest in non-established countries.





"I got convicted six years ago that Israel is not getting a lot of love from America, from our past administration and from Wall Street and from the church. This entire movement to get away from Israel has been such a shame on America. I wanted to show some support. So we launched a fund that would only invest in Israeli-based companies. After we launched it, I learned what an economic powerhouse Israel is. It's an incredible fund." –Art Ally

- » Timothy Plan has recently launched ETFs (exchange traded funds) to help make values-investing even easier.
  - You can go on to any of the platforms, Ameritrade, E-Trade, whatever. point, click, and buy Biblically Responsible investments.

**An Exchange Traded Fund - It's a form of a mutual fund. But it trades like a stock on the New York Stock Exchange. The majority of ETFs are index funds. So they often provide lower administrative costs because you're not paying a money manager and all these other requirements. And they trade daily, just like General Motors or IBM on the NYSE.**

**"What sets us apart is not that we don't invest in passively unrighteous companies. We refuse to own companies that are pursuing an active unholy agenda." –Art Ally**

**3. The Evaluator – A proprietary tool that values-based investors can use to make sure they are investing in what they believe in.**

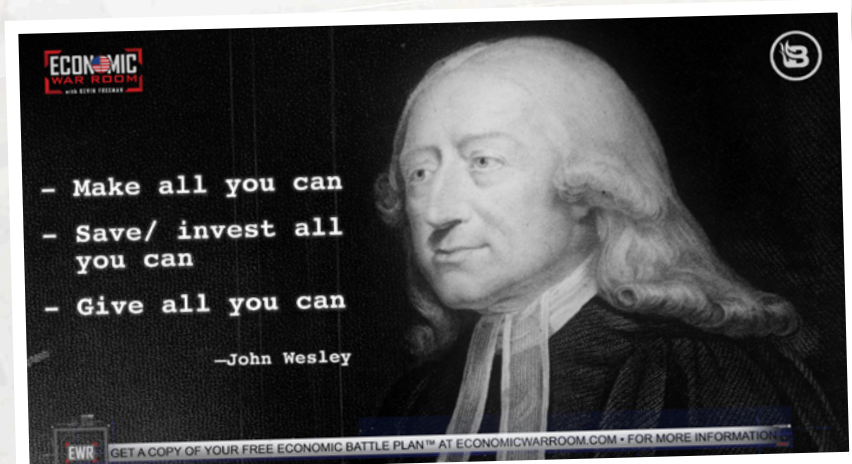
**HOW IT WORKS:** Timothy Plan created “The Evaluator” to make the screening process easy.

- » The Evaluator screening is done in-house. Timothy Plan does not manage the money in-house. They procure the services of top-tier, best of class money management firms in each asset class.
- » Based on Timothy Plans screening, money managers get a list of approved organizations/companies. Timothy Plan refuses to allow our managers to invest in companies that do not pass the screen no matter how hard they may like the company. Money managers easily find an alternative to put in that space.
- » What Evaluator does is produce a report. And it’s a report that’s available to financial advisers all over the country to use with their clients to:
  - Understand what their current holdings are.
  - Also, to understand what their passions are their convictions are.
  - If they’re convicted against abortion and pornography, they can take their existing mutual funds or direct company stock and put it through Evaluator. This will calculate the amount of money that a fund or company has that’s involved in abortion, pornography, non-traditional married lifestyles or any of the rest of our screens.

**Jesus talked about money more than anything else:**

John Wesley, the founder of modern founder of Methodism and the Wesleyan Church had comments on money. He said three things about money.

Timothy Plan strives to help do all three of them.





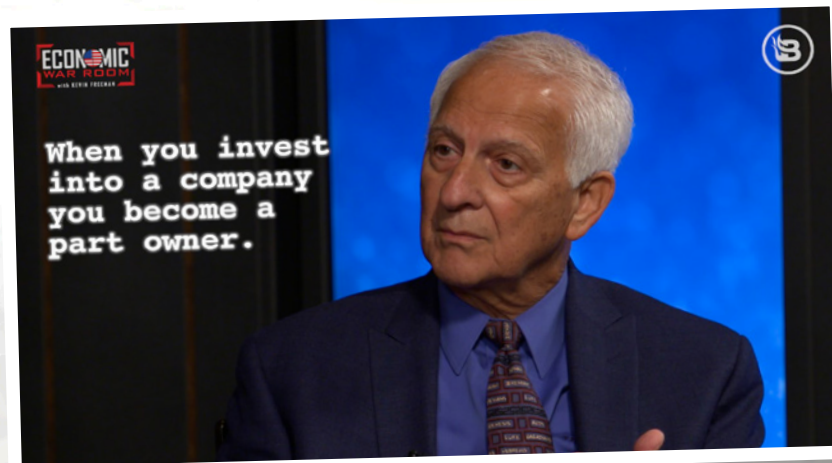
**4. Art Ally shares why money is one of the biggest problems we have in Christianity and in the world:**

- » It is central to everyone's life.
- » It is tied to everything.
- » Training on handling money comes from the world, and not the church.
- » Knowing who runs the world, it automatically sets us up for problems.
- » People get in trouble over debt.
- » It's the leading cause of divorce.
- » It causes nothing but stress.

Recognizing that most do not know what the Bible says about money, Art wrote a book reinforcing pointing to Biblical truths about how to handle money. It is offered in a fun, easy course. It's available to the investing public at [Timothyplan.com](http://Timothyplan.com). Click on Biblical stewardship and you can take the course and teach your children.

**5. God's provision and hand in forming the Biblically Responsible investment movement.**

Art Ally Shares more about God's provision in his new book, *Invested with Purpose, The Birth of the Biblically Responsible Investment Movement*.



"God's unmistakable hand in bringing this enterprise to the point where we are today had to be documented. People tend to think God quit doing miracles way back in the pre-Christ era and even with Jesus. Well, he didn't, He wanted Timothy Plan out there. He used a two-by-four because I came into this actually kicking and screaming. But I'm glad I did. He jammed us through keyholes, some of which you mentioned in

the opening statement. And I finally figured it out, you know. We ran out of money four times. The first time I was a basket case. People trusted me with a million dollars and it was gone, but God gave us a plan. We raised some more. Ran out of that. He put people in my path. I had no way of knowing. That came just at the eleventh hour to inject more capital. And, you know, if I had put all of God's miracles in this book, it would be two-thousand pages long. It's just been an incredible journey for us. The bottom line I learned out of all of it is, for sure you can trust God. He has got to know He can trust you. And the only way to know that is something I call 'being jammed through keyholes.' It's how you come out on the other side that counts." –Art Ally

**"You may be in a good position financially, but wondering how you can use your wealth to gain true riches. Either way, you'll benefit from the book *Invested with Purpose*, written by Art Ally. Remember, 'What we see as a marketplace, our enemies view as a battlespace.' And this is true in a spiritual sense as well. We think it's just investing but the enemy of our faith, the devil, sees this as a battle space to affect your life in a negative way." –Kevin Freeman**



## Why you should care?

- » You want to make investments that are positive for society and yourself.
- » Your money can represent your values and give you a greater voice in making a difference.
- » Your money makes you a part owner in that company. You could be helping fund things you are completely against.
- » There are ways to be less stressed over money, and Timothy Plan has made it easy to understand the Biblical wisdom in this area.



In the Economic War Room, we encourage Americans to be the “small ships that make the difference.” You cannot rely on the government or the president to solve your problems. You have to make a difference. It is up to you to help take our country back and create a voice for economic liberty.

### **Action Steps:**

Share this battle plan with your friends and your financial advisors.

1. Check Learn more about Timothy Plan at [www.timothyplan.com](http://www.timothyplan.com).
2. Ger the free stewardship course at <http://www.biblicalstewardship.org>.
3. Get Art Ally’s book, **Invested with Purpose The Birth of the Biblically Responsible Investment Movement**. It is available at [Amazon.com](http://Amazon.com) or at <https://nehemiahproject.org/store/product/invested-with-purpose-paperback/>
4. **Send this battle plan to friends and help them understand what is really at important! Look at the data and footnotes.**
5. **Weaponize your money toward impact investing that strengthens America and supports your values.**

**We need more Economic Patriots on the team!** Consider what you can do now to help strengthen America or even help someone in need. Keep in touch with your congressional representatives. Choose from the list or set your own goals:

- Get others to sign up on our website (<https://www.economicwarroom.com>) and review our free weekly Economic Battle Plans™. Each of these will address critical solutions to the threats highlighted in this briefing.
- Subscribe to [BlazeTV](#) and view current and past full episodes.
- Follow, like, comment, and share on [FB](#) and [Twitter](#). Look for short video segments on [FB](#) and make sure those are shared. (We recognize these tools may be compromised at times, but if they are not filtered, they are the major platforms available to reach out to the public. (Alternatives social platforms above are under EWR consideration)

- Check out [XOTV.me](https://XOTV.me), a new free speech video platform Economic War Room is proud to partner with. It is free, but consider making a donation to help with Economic War Room's research and production.
- Share this battle plan and our short video segments on [FB](#) or [YouTube](#) with friends. We set up the Economic War Room to be your resource for information, preparation, and mobilization.
- Do this now! Have a financial action plan based on multiple geopolitical scenarios developed now. Advanced preparation is key. Trying to figure what to do when an economic event happens is usually too late.
- Talk with your financial advisor as it relates to your savings/investments. Ensure your advisor understand the potential impact economic/geo-political scenarios could have on your portfolio. [LOOK FOR ECONOMIC WAR ROOM'S ADVISOR AND INVESTOR ONLINE TRAINING COURSES LAUNCHING SOON.](#)

### **Shareable Quote:**

**“If you’ve not been trustworthy in worldly wealth, who will ever trust you with true riches?”**

Luke 16:11

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## **The EWR Collection Deck – From Kevin Freeman**

(List of resources and external links for more information)

### **Quick Access Links**

[About Art Ally and Timothy Plan](#)

[About Biblically Responsible Investing](#)

[About the Growth of Socially Responsible Investing](#)

### **[ ] - Must Read/Watch**

#### **Where to Access Economic War Room**

On BlazeTV

<https://get.blazetv.com/economic-war-room/>

Our Website

<https://www.economicwarroom.com/>

Our Facebook page

<https://www.facebook.com/economicwarroom/>

Our Twitter page

<https://twitter.com/economicwarroom>

Our YouTube page

[https://www.youtube.com/channel/UCfsphUgquqFcp7D\\_NDe6J\\_A/videos](https://www.youtube.com/channel/UCfsphUgquqFcp7D_NDe6J_A/videos)

Our XOTV Channel

<https://xotv.me/channels/233-economic-war-room>

Link to all Battle Plans

<https://www.economicwarroom.com/battleplans>

## **About Art Ally and Timothy Plan**

[ ] The Timothy Plan

<https://timothyplan.com>

The Timothy Plan Story

<https://timothyplan.com/about-us/our-story.php>

Why Art Ally Is Not "The Expert" On Biblically Responsible Investing

<https://blog.timothyplan.com/2018/11/why-art-ally-not-expert-biblically-responsible-investing/>

[ ] Investing With The Lord

<https://www.valuewalk.com/2019/10/timothy-plan-art-ally-bri/>

The passion behind biblically responsible investing

<https://www.christianpost.com/voice/the-passion-behind-biblically-responsible-investing.html>

[ ] Timothy Plan Launches Two Biblically Responsible ETFs

<https://etfdb.com/news/2019/12/02/timothy-plan-launches-two-biblically-responsible-etfs/>

Timothy Plan Founder Art Ally to Ring New York Stock Exchange Opening Bell on October 21, 2019

<http://www.christiannewswire.com/news/6821183140.html>

Is Wall Street paying attention to Christian investors?

<https://metrovoicenews.com/is-wall-street-paying-attention-to-christian-investors/>

eVALUEator

<http://evaluateator.com>

## **About Biblically Responsible Investing**

[ ] 3 Reasons for Investing Biblically

<https://www.etftrends.com/smart-beta-channel/timothy-plan-3-reasons-for-investing-biblically/>

Understanding BRI

<https://christianinvestmentforum.org/biblically-responsible-investing/>



Biblically responsible investing movement exploding

<https://www.christianpost.com/voice/biblically-responsible-investing-movement-exploding.html>

6 Things to Know About Faith-Based Investing

<https://money.usnews.com/investing/funds/articles/2018-09-25/6-things-to-know-about-faith-based-investing>

Biblically Responsible Investing Is Not Easy, but Maybe Worth It?

<https://realdaily.com/biblically-responsible-investing-is-not-easy/>

**[1]** When God Is Your Portfolio Manager

<https://www.wsj.com/articles/when-god-guides-your-investment-portfolio-11570811305>

The Pioneer of Biblically Responsible Investing Tells Why the Movement is Booming

<https://www.valuwalk.com/2019/11/pioneer-of-biblically-responsible-investing/>

## **About the Growth of Socially Responsible Investing**

2018 Insights on Wealth and Worth

<https://www.privatebank.bankofamerica.com/articles/insights-on-wealth-and-worth-2018.html>

**[1]** ESG index funds are hot. That may be a risky thing for investors

<https://www.cnbc.com/2019/11/17/esg-index-funds-are-hot-that-may-be-a-risky-thing-for-investors.html>

Impact Investing Is Not Just for Liberals...Right?

<https://www.caprock.com/impact-investing-not-just-liberalsright/>

BlackRock's Betrayal: #Woke Wall Street Pushes Leftist Agenda on Corporate America

<https://www.breitbart.com/politics/2018/01/16/blackrocks-betrayal-woke-wall-street-pushes-leftist-agenda-on-corporate-america/>

A Post-Mortem On The Corpse Of "Social Justice"

<https://www.zerohedge.com/news/2018-01-31/post-mortem-corpse-social-justice>

The Left's Next Culture War: Remaking the American Corporation One Board Room at a Time

<https://capitalresearch.org/article/the-lefts-next-culture-war-part-1/>

[ ] The Stock Market Has Become a Very Liberal Place

<https://www.bloomberg.com/opinion/articles/2019-08-30/the-stock-market-has-become-a-very-liberal-place>

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